



COOS WATERSHED ASSOCIATION'S 30TH BIRTHDAY BASH FUNDRAISER!

Help us celebrate thirty years of watershed stewardship and community partnerships!

Dear Watershed Supporter,

The Coos Watershed Association is having a birthday bash fundraiser to celebrate our THIRTY YEARS of serving the Coos watershed community! **On October 12, 2024, we will be hosting a a birthday bash fundraiser with dinner, an auction, and live music. Individual tickets will be \$50 via Eventbrite.com (processing fee may apply).**

We need your help!

There are three ways you can support our birthday bash fundraiser:



Become an event sponsor.

Sponsor support is vital to making this a successful event and contributes critical funds to our organization so we can best serve our community. We will promote sponsors through social media outlets, posters, radio ads, and event banners.



Donate auction items.

We are seeking donation items for a live and silent auction!



Help us get people in the door who are interested in financially supporting watershed health. Tell your friends, hang a flyer in your window, share the event on social media, etc.

Sponsorship levels and benefits:

\$1,000+: Watershed Superhero *

- Large company logo on the event flyer, fundraising letter, social media outlets, and banner at the event
- Verbal recognition in radio ad

\$500: Watershed Hero *

- Medium company logo on the flyer, fundraising letter, social media outlets, and banner at the event

\$250: Watershed Supporter *

- Business name and logo on social media promotions

\$500: Table Sponsorship

- Business name and logo as centerpiece of table at the event, and 8 event tickets

***** Add \$300 to any sponsorship level to receive 8 event tickets*****

Thank you for your partnership! For more info, contact hlutz@cooswatershed.org.



Cash donations sponsorship deadline: **Aug 1**

Auction item & other donations deadline: **Sept 1**



What happens to money raised at the Coos Watershed Association's Birthday Bash?

Sponsorship funds will help cover the cost of the birthday bash event (music, snacks, advertising, etc.), but they will also directly fund CoosWA's mission of supporting environmental integrity and economic stability within the Coos watershed. Funds raised will support the organization and these programs:

Restoration

Coos Watershed Association works closely with local partners to restore function and vitality to streams in our watershed to benefit fish, people, and everything in-between. Projects include improving habitat complexity, re-configuring channels, improving fish passage, removing noxious weeds and adding native plants to riparian (stream-side) zones, installing rain gardens to filter urban runoff, and more.



One key to the success of our restoration program is our ability to grow and house our own locally-sourced plants. CoosWA runs the Matson Creek Native Plant Nursery on a wetland preserve owned by The Wetlands Conservancy. This is where we grow native plants that offer numerous benefits, such as providing shade for streams (and salmon), creating habitat for wildlife, reducing sediment flow into creeks, and re-vegetating areas degraded by erosion and invasive species.

Innovative science and monitoring

Effective, on-the-ground science and monitoring are critical to successful restoration. We monitor changes and trends in the Coos watershed through stream gauges, habitat surveys, fish surveys, fish tagging, and more. These efforts help us measure current success and prioritize areas for future restoration.



Community engagement

We engage our watershed community through public events like the Mayfly Festival and invasive species pulls, career mentoring and internship programs for teens and young adults, and public art/science projects like storm drain murals. These programs aim to connect people to resources and each other, foster a life-long sense of watershed stewardship, and inspire action and change at the community level.



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