



Dear Mayfly Festival supporter,

The Coos Watershed Association’s 7<sup>th</sup> annual free, family-friendly Mayfly Festival will return to Mingus Park on May 20, 2023! We are giving community partners an opportunity to support this fun event by becoming a sponsor.

**What’s the Mayfly Festival?** Hundreds of local kids, parents, and community members visiting educational booths, engaging in hands-on science and art activities, parading around the park dressed as watershed creatures, and listening/dancing to live musical performances by youth musicians. This is an upbeat celebration of our community’s connection to our beautiful, invaluable watershed.



In recent years, we have adapted in the midst of the Covid-19 pandemic by offering a mix of virtual and hybrid options, and creating two editions of a self-paced, self-guided, family-friendly Mayfly Festival activity booklet. This year, we will be back at Mingus Park!

**How can you help?** Sponsor support is critical for activity supplies, materials, equipment, entertainment, and event planning. We also welcome in-kind assistance such as raffle items, the loan of canopy-style tents, or volunteer time at the event itself.

Your generous support would be shared with the community through the top donor level shown to the right:

For more info, contact Alexa at:

(541) 888-5922 x306 or [acarleton@cooswatershed.org](mailto:acarleton@cooswatershed.org)

If you are interested in being a sponsor, please fill out the attached form by **March 24, 2023**.

Thank you for your support!

Sincerely,

*Coos Watershed Association*

<b>Levels of support</b>	
<i>(Sponsorship deadline: March 24, 2023)</i>	
<b>\$500 and up</b>	≈ Large logo on event poster, social media outlets, event website, and sponsor banner at event
<b>\$300 - \$499</b>	≈ Medium logo on event poster, social media outlets, event website, and sponsor banner at event
<b>\$100 - \$299</b>	≈ Logo on event website and social media

## Why the mayfly?

This aquatic insect lives dual lives—first, swimming around in our creeks and rivers for years at a time, and then emerging from the water to become a flying insect for less than 24 hours. Mayflies are critical to the aquatic food web, feeding the salmon that are born in our rivers and streams. But they can only live in areas with good water quality, which is something we as humans impact every day. To us, mayflies are a symbol of healthy water, connectivity, rebirth, and the role we can all play in helping ecosystems thrive.



## Why have a festival?



The 610-square mile Coos watershed (the area of land that drains from our surrounding foothills and rivers into the bay) is a very special place that is home to lots of fish, wildlife, plants, and people. Everything in our watershed is connected by water, which deserves celebrating! This is also a chance to showcase the students, interns, volunteers, and organizations that keep our watershed healthy—and to teach our community about ways we can actively change our daily behavior in favor of watershed health.

## Feedback from participants:

*“Thank you for bringing the Mayfly Festival to Coos Bay - we need positive activities like this for the youth in this area.”*

*“The booths and activities really illustrate a strong connection between community and the environment. They are inherently linked, and this festival shows that well.”*

*“It's nice to see so many people finding creative ways to conserve the environment. Thank you for hosting this event!”*





## Sponsorship/Donation Form

Saturday, May 20, 2023: Mingus Park, downtown Coos Bay

*Be a Coos Watershed Association partner at this family-friendly watershed event!*

***Deadline to become a sponsor: March 24, 2023***

Donor Name: \_\_\_\_\_

Donor Address: \_\_\_\_\_

Check/Cash Contribution Amount: \_\_\_\_\_

Description of items donated to raffle: \_\_\_\_\_

Estimated value of raffle items: \$ \_\_\_\_\_

### Sponsorship/donation method

**Online method (preferred):** use the "Donate" button at <https://cooswatershed.org/what-you-can-do/>

*Please include "2023 Mayfly Festival" in the "Write a note" field*

Check attached

Check will be mailed on \_\_\_\_\_

*Please make checks payable to Coos Watershed Association with "2023 Mayfly Festival" in subject line; send to Coos Watershed Association, PO Box 388, Coos Bay OR 97420*

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Coos Watershed Association is a tax-exempt organization described by IRS Se. 501(c)(3).  
Federal ID: 93-1146207

**Thank you for your generous support!**

*Coos Watershed Association ~ Supporting environmental integrity and economic stability within the Coos watershed ~ [cooswatershed.org](https://cooswatershed.org)*